

Your Creators & Clippers kit

Hooks, scripts and a posting calendar, vertical clips cut from your long videos, and brand pitches with the right disclosures, prepped for your OK.



TIME

10 minutes

FOR

Creators and clippers on
TikTok, Reels, Shorts, YouTube
and X

VERSION

v1.0

SALES &

2 doing
1 blocked

Your Creators & Clippers kit

01 Your kit team

These three join Michael and the Basics team when you click **Add 3 team members** on the **Creator team** card in **Settings → General**.

02 What this kit does

Everything below is a draft or a file. You film, you post, you send. The team prepares.

03 Connect first

04 Your first week

Day 1 is the same for every kit: fill in your business profile with Michael. Then, one request a day.

05 Good to know

■ BEFORE YOU START

- ☐ Locally set up with the Basics team (guide 01)
- ☐ Support mailbox connected, the one where brand mail arrives (guide 03)

Your kit team

These three join Michael and the Basics team when you click **Add 3 team members** on the **Creator team** card in **Settings → General**.



Zoe CONTENT PLANNER

Keeps your idea bank and writes hooks, scripts, captions and a weekly posting calendar per platform, plus what worked from the stats you paste.



Nico CLIPPER

Finds the best 30 to 60 second moments in your long videos, cuts vertical clips with captions, and runs Whop Content Rewards by the brief.



Luca BRAND DEALS

Builds your brand list, drafts personal pitches, UGC scripts, shot lists and your rate card, and tracks deals and usage rights.

reasons, unanswered questions in your chats, and save and win-back drafts for members who leave. Jade makes members feel at home: welcome DMs, a first-week path, a weekly calendar of prompts, events and wins threads, and reply drafts for member questions. Rio grows the community: affiliate program and swipe copy, honest launches and promos, and Content Rewards (clipping) briefs with the budget math. They only read Whop and Discord; every post, DM, email, promo code and campaign is a draft you check and post yourself. Works together with the Business basics team that comes with every kit.

- ☒ **Kai** — Member pulse & retention: daily numbers, Monday churn report, unanswered questions, save and win-back drafts
- ☒ **Jade** — Member experience: welcome DMs, first-week path, weekly engagement calendar and reply drafts for member questions
- ☒ **Rio** — Community growth: affiliate program and swipe copy, honest launches and promos, Content Rewards clipping briefs

Team folder (shared files, plans and drafts): ~/Documents/Locally [Change](#)

- Needs Whop (optional) — strongly recommended: read members, cancellations and reasons, payments, reviews, affiliates and Whop chats/forums
- Needs your Discord server (optional) — if your community is on Discord: find unanswered questions and quiet channels (read-only, the bot never p
- Needs your mailbox (optional) — to read member emails and leave reply and win-back drafts [Connect](#)
- Needs Kit (optional) — so onboarding and win-back emails can wait in Kit as draft broadcasts [Connect](#)
- Needs Klaviyo (optional) — so onboarding and win-back emails can wait in Klaviyo as draft campaigns [Connect](#)

Add 3 team members

READY-MADE TEAM **Trading & picks community team**

Three AI colleagues for the busywork of a paid trading-education or sports-picks community. Owen checks your posts and sales pages for risky claims and turns your own trade/pick log into honest stats (every loss included). Clara writes pre-market or slate recaps from public sources and builds your lesson library and glossary. Felix drafts answers to member questions, plans AMAs and challenges, and tells you every Monday who left and why. They never write signals, picks or trade calls, and nothing is posted without you — Whop and Discord are read-only. Works together with the Basics team that comes with every kit.

- ☒ **Owen** — Compliance & honest numbers: checks posts and sales pages for risky claims, and turns your own trade/pick log into honest stats
- ☒ **Clara** — Education writer: pre-market or slate recaps from public sources, the weekly recap, and your lesson library and glossary
- ☒ **Felix** — Community manager: welcomes new members, drafts answers to member questions, keeps the FAQ, plans AMAs and challenges, and reports every Monday who left and why

Team folder (shared files, plans and drafts): ~/Documents/Locally [Change](#)

- Needs Whop (optional) — so Felix can read memberships, cancellations, reasons and member questions on Whop for support rounds and the churn

Settings → General: your Creator team card. Untick anyone you do not need yet, then Add 3 team members.

What this kit does

Everything below is a draft or a file. You film, you post, you send. The team prepares.

- A weekly plan every Monday: hooks, short scripts, shot lists, on-screen text, captions, hashtags and titles per platform, with a calendar.
- An idea bank that grows every week.
- A "what worked, what to do next" note from the stats you paste, fed into next week's plan.
- Vertical 9:16 clips with burned-in captions, cut from long videos you own or have the rights to, with exact timestamps for the strongest moments.
- Whop Content Rewards: which campaigns to join, clips prepared to each brief's rules, and a log of submissions, views and earnings.
- A list of brands that fit, personal pitch drafts (at most ten per round), UGC scripts and shot lists from brand briefs, a rate card you approved, a deal tracker and a contract checklist.
- The right disclosure on every sponsored, gifted, affiliate or own-product post, based on your country.

IMPORTANT Everything is a draft. The kit never posts, uploads, schedules or submits anything, and never sends a pitch. You press the button.

Connect first

APP	WHY	GUIDE
Support mailbox	Luca reads brand mail and leaves pitch and follow-up drafts in your Drafts folder.	03
Kit (optional)	Mia drafts your fan newsletter there.	03
Notion (optional)	Plans and deal pages in a page you share.	03

NOTE

There is no connection to TikTok, Instagram, YouTube or X. Zoe works from the stats you paste or export, and you post everything yourself. Nico needs ffmpeg on your computer to cut clips. If it is missing he says so once and asks Otto to help you install it.

04

Your first week

Day 1 is the same for every kit: fill in your business profile with Michael. Then, one request a day.

1

Day 1, the profile

Click **Get to know my business and fill in the profile** in Michael's panel and answer his questions. Mention your niche, your platforms (TikTok, Reels, Shorts, YouTube, X), how often you can film and post, and your goals. If you prefer, type: "Vera, set up my profile: my niche, platforms (TikTok/Reels/Shorts/YouTube), how often I post, and my goals."

2

Day 2, this week's plan

Type: "Zoe, make this week's plan: 5 ideas with hooks, scripts and captions."

Zoe plans only as much as you said you can film. The plan lands in **Documents** → **Locally** in the `creator/` folder. From now on she makes it every Monday on her own.

3

Day 3, cut clips

Put a long video you own in `creator/clips/` inside **Documents** → **Locally**. Then type: "Nico, find the best 30–60 second moments and cut vertical clips."

Nico checks his tools first, gets a transcript, picks the strongest standalone moments with timestamps and cuts 9:16 clips with captions into `creator/clips/`. Open them, pick the ones you like, and post them yourself.

4

Day 4, brand list and pitches

Type: "Luca, make a list of 15 brands that fit my content and draft personal pitches to the top 5."

Luca writes a brand list in `creator/ugc/` and a personal pitch draft per brand. With your mailbox connected, the pitches wait in your Drafts folder. He also asks you to approve a rate card before he quotes anything.

5

Day 5 to 7, UGC and what worked

Type: "Luca, write a UGC script and shot list for [brand]." Paste the brand's brief if you have one. Product claims only come from that brief or the brand's site.

On Sunday, paste or export your stats when Zoe asks, then type: "Zoe, what worked this week?" Her note feeds straight into Monday's plan.

TIP

Requests that work well for this kit: "Zoe, give me 10 hooks for a video about [topic].", "Nico, which Content Rewards campaigns fit my clips? Here are the briefs: [paste].", "Luca, check this contract against the usage-rights checklist: [paste].", "Luca, what deals and deadlines are open this week?"

05

Good to know

WATCH OUT

No clipping without a rights basis written down: your own videos, or videos you have permission to clip. Nico skips Content Rewards campaigns that ask to hide sponsorship or make unrealistic earnings claims. Nobody on the team suggests buying views, followers or engagement, bots, pods, duplicate accounts or auto-posting. Luca's contract check is not legal advice; for big deals, ask a lawyer.

- After you add the team, Zoe's Monday plan runs on a schedule. See **Triggers** → **Schedules** to pause it, or ask Michael.
- Files land in **Documents** → **Locally** in the `creator/` folder: the plan and idea bank at the top, clips in `clips/`, Content Rewards in `rewards/` and brand work in `ugc/`.
- Luca sends at most one follow-up per brand and checks your do-not-contact list and Nico's Content Rewards non-competes before every pitch.
- Paid-out Content Rewards amounts and brand invoices go to Finn as drafts, so your monthly money overview stays complete.
- The team never promises views, virality or earnings, and never invents follower counts, results or brands you worked with.

Stuck? We help.

Send us a message with a screenshot of what you see. A real person answers.

SUPPORT

Whop chat: whop.com/locallyai · Email: info@locallyai.nl

WEBSITE

locallyai.whop.site

WHOP

whop.com/locallyai

LINKEDIN

linkedin.com/company/locallyaiorg

INSTAGRAM

instagram.com/locallyai.app

COMPANY

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